

YOUR NAME
YOUR ADDRESS
DATE

Dear <Company Name or ideally a named person at the company>,

PTSD UK is the only charity in the UK dedicated to raising awareness of Post Traumatic Stress Disorder and I'm planning to support them and their work by raising <fundraising goal> by doing <challenge/event>.

PTSD is a condition which some people develop after experiencing trauma such as a road traffic accident, bereavement, personal assault, natural disaster, miscarriage, traumatic childbirth, being bullied, sexual violence, childhood abuse, domestic abuse or fire.

It's estimated that in any given week in the UK, 4 in 100 people have Post Traumatic Stress Disorder (PTSD or Complex-PTSD) – this equates to 2,612,000 people in the UK, yet it's still an incredibly misunderstood, and still relatively unknown condition.

That's why, on <date of challenge> I'm going to be doing <challenge/event> to fundraise and raise awareness of PTSD and C-PTSD, the charity and the amazing work they do.

However, I think my efforts would go even farther with <Company Name> as an official corporate sponsor and wondered if you'd be willing to support us in this?

In this role, your business would provide either a financial contribution to my fundraising target, or provide <insert requirements e.g. walking boots, running shoes etc> and in turn we would promote your company as an official sponsor and <insert any other options such as their logo on your backpack, promotion at your bake sale etc>.

With <Company Name> by our side as part of this <challenge/event>, we're sure to achieve our fundraising goal and help PTSD UK and the people they support even better than we can hope.

If your company is interested in being our official event sponsor, please let me know when you can,

I can't wait to hear back!

Warm Regards,

<YOUR NAME>

A little more about PTSD UK

PTSD UK (registered charity SC045995) was founded in 2015 by Jacqui after her own experiences suffering with Post Traumatic Stress Disorder. The lack of understanding, provisions and information made Jacqui realise that help and education is needed for those struggling with PTSD – along with their friends and family.

PTSD UK is the only charity in the UK dedicated to raising awareness of post-traumatic stress disorder – no matter the trauma that caused it. We believe that supportive and reliable knowledge really is power when it comes to PTSD.

PTSD UK's mission is to provide supportive, reliable, high-quality and easy-to-understand resources to educate, help empower and inspire resilience in everyone affected by PTSD, to help them work towards successful, sustained recovery. We campaign to raise awareness of the condition, reach out to high-risk communities, help shape UK healthcare policies, and give everyone the belief that 'Tomorrow CAN be a new day'. Find out more at www.PTSDuk.org.